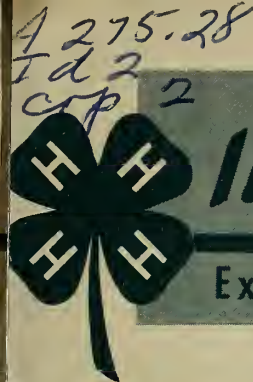


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IDEAS *about 4-H Clubs and YMW*

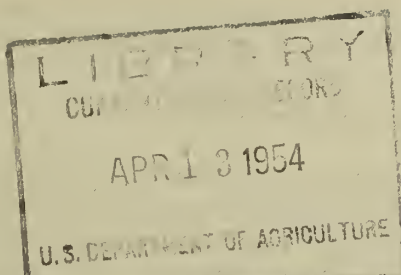
Extension Service, U. S. Department of Agriculture



No. 5

Washington 25, D. C.
January 27, 1954

For your information
and appropriate action



Dear Coworkers:

May we share with you a tentative statement of the staff assignments for our 4-H Club and YMW Division. This was prepared for a recent conference of the Federal Extension staff.

Note, please, in the enclosed outline of current responsibilities of each member of the staff that the "fences" between the four regions are being lowered considerably. Each of us has across-the-board program responsibilities in addition to general leadership within specific regions. Within the limits of time and travel funds, each will be available for field work as requested by State directors.

WELCOME TO MYLO

A new "wheelhorse" has been added! Mylo S. Downey, formerly State 4-H Club agent in Maryland, joined the 4-H and YMW Division staff on January 4.

Mylo comes to the Federal staff with a rich background of experience as a 4-H member, local leader, teacher, and county and State staff member. He has served as a member and later chairman of the Extension Subcommittee on 4-H Club Work, and has had numerous other national and regional assignments.

In addition to his United States experience, Mylo served with the Department of State in 1949, assisting in the development of rural youth programs in Greece.

WARREN BECOMES IFYE COORDINATOR

Warren Schmidt is now spending his full time as Coordinator of the IFYE Project--an important assignment where he can make outstanding contributions. He is on leave-of-absence status from the Federal Extension staff.

The appointment of full-time coordinator comes with a decision to centralize and unify the administration of the IFYE project under the National 4-H Club Foundation. The International Farm Youth Exchange has found a truly significant place in the Extension youth program.

NATIONAL 4-H CLUB WEEK - MARCH 6-14

It is expected that a letter from President Eisenhower proclaiming National 4-H Club Week will be received soon. A small supply of about 10 copies will be mailed to each State for general use.

A fact sheet, the President's letter, and a progress report will be mailed to you at the same time. If you need larger quantities of the letter or fact sheet, will you please send us your order by February 1.

EXTENSION SUBCOMMITTEE ON 4-H CLUB WORK

February 16 to 18 is the time and Albany Hotel, Denver, Colo., is the place for the winter meeting of this important Extension policy recommending group. Chairman Burton Hutton already has an overflowing agenda ready. Retiring Chairman Lineweaver and Secretary Aubry Scott are deserving of a boatload of orchids for steering the committee through a successful and productive 1953.

RECENT STAFF APPOINTMENTS IN THE STATES

California announces the appointment of Dr. Ruby D. Harris as assistant program director of 4-H Club work. Dr. Harris formerly served as an extension specialist in youth guidance on the California staff, where she worked cooperatively with the 4-H staff.

Marjorie Behle is a new assistant in rural youth work in Indiana, with headquarters at West Lafayette. She was formerly a home demonstration agent. In anticipation of this appointment, Marjorie participated in the YMW conference at Allerton Park last October.

A GREAT LOSS

The sudden passing of associate Director R. B. Hepburn, of Connecticut, was a great shock and loss to all of us. Director "Bob" was a strong and able supporter of Extension youth work. He served as chairman of the New England Pilot Project.

GROUP WORK INSTITUTE AT BOSTON UNIVERSITY

An opportunity for in-service professional training for Extension youth workers characterizes the Group Work Institute at Boston University, March 22-26, 1954. Course selections include: Fundamentals of Group Work, Group Work Services and the Community, Group Work and Camping and Supervision and Training of Volunteers.

Graduate credit is given at the rate of one hour per course. Tuition is \$15.00 per course. A number of Extension workers have participated in past years and found the courses helpful in their work. Many find it difficult to leave their positions during the summer, and for this reason also, professional improvement courses in the winter months are welcome.

TAX EXEMPTION ON LEADER AWARD PINS

Nebraska raised the question whether 4-H leader award pins, purchased by the university for the exclusive use of the State, are exempt from tax. The following ruling has come from Ralph F. Koebel, of the Office of the Solicitor:

"There is attached a copy of a letter we have received from the Chief, Excise Tax Ruling Branch of the Internal Revenue Service, in response to our request for their opinion concerning the applicability of the retailers' excise tax with respect to purchases of gold 4-H Club leader award pins by the University of Nebraska.

"You will note that this ruling finds that such purchases are sales for the exclusive use of a State within the meaning of section 2406(a) of the Internal Revenue Code and are, therefore, exempt from the excise tax. It should also be noted that the university must furnish the retailer or manufacturer from whom the pins are purchased an exemption certificate executed by an authorized officer of the university. The local Director of Internal Revenue can supply the necessary form for these certificates."

Our thanks to Nebraska! They have done a real service to 4-H Club work by raising this point.

OUR CONCERN ABOUT LIVESTOCK SALES

Everyone was shocked by the unfortunate incident regarding eligibility during the Steer Show at the recent International Livestock Exposition. Many persons have asked for more information. A letter from Mr. William E. Ogilvie, manager of the International, reported: "A whole train of dishonest reports were made by the Carey boy in conjunction with his attempt to show the Angus steer here." "It developed . . . he had not bred the steer . . . it was the same steer which had been barred from participation at the . . . show in October."

Richard Carey was not a 4-H Club member.

This situation confirms our need to help people have a greater understanding and acceptance of the basic purposes of our educational programs.

After the Carey steer was disqualified the championship was awarded to an open class entry of Miss Sue White, a 4-H Club member.

The exceedingly high selling price of these champion animals is of grave concern to many people who desire to see the 4-H Club program operate on a wholesome educational level..

SHARING THOSE GOOD IDEAS

- Iowa - Tom Wickersham, extension animal husbandman at Iowa State College, says 4-H members enrolled for the lamb-feeding project have the best prospect for profits since 1950. Death losses are less than 1 percent of the more than 4,000 lambs in the Western Lamb Feeding Project, being fed by Iowa 4-H and FFA youth.
- New Hampshire - Presentations and discussions during the annual conference featured the need for a four-ply Extension youth program including:
1. 4-H Club work for boys and girls.
 2. Senior 4-H or "Youth Extension" for adolescents.
 3. YMW program for unmarried youth beyond high school age.
 4. Young farmers' or young married couples' programs.
- New Jersey - A 4-H Dress Revue with a 4-H Club narrator was held at the Mid-Atlantic Farm Show in December. Miss Elba Dennis, 1952 New Jersey clothing winner, did the honors in introducing the 65 participants and commenting on the costumes.
- North Dakota - Discussions of IFYE, human relations, and friends and neighbors were highlighted at the annual conference for young men and women. Eight committees worked hard to make this December 20-22 event an outstanding success.
- Pennsylvania - At the annual State extension conference, December 15, Director H. C. Albrecht announced State staff organization changes which are designed to increase the supervisory responsibilities and effectiveness of the 4-H Club and Senior Extension (YMW) staff.
- Utah - The 35th annual State 4-H leadership school is being planned for February 22 through 26. About one-tenth of the local leaders of the State attend this annual event. They do so with expectation that they will assist with leadership training in their home areas.
- Wisconsin - Steps have now been taken in the setting up of a State 4-H Club Foundation, an idea endorsed by the Wisconsin 4-H Leaders' Council. The tentative proposal calls for the naming of a citizens' committee to work out organizational details. Fifteen other States have already established 4-H Club Foundations.

DISCUSSION WITH NATIONAL FFA STAFF

The Federal 4-H and YMW staff members were luncheon guests recently of the Future Farmers of America staff. The stimulating discussion was similar to our previous meeting, when we were hosts in honor of their silver anniversary. Discussions included procedures to protect the name and emblem of FFA and 4-H, national events of joint interest, and staff functioning.

GETTING READY FOR NATIONAL HOME DEMONSTRATION WEEK

We are pleased to include a copy of Administrator Ferguson's letter about the objectives of the ninth National Home Demonstration Week, May 2 to 8. We know you will want to give full cooperation to plans in your State.

HOME MANAGEMENT AND HOME FURNISHINGS LITERATURE

We are developing lists of 4-H home management and home improvement literature. At the time we started this compilation, several States were developing new literature. Before these lists are closed may we ask that you make a final check and send us copies, please, of literature which has come off the press since National Club Camp. We expect to mimeograph the lists about the first of February. (Send to Fern Shipley.)

HOW TO DO IT - TV STYLE

The Division of Extension Research and Training has called our attention to the enclosed publication, Some Findings From Television Studies. (one copy sent per State). This summary combines findings about our newest medium of mass communication--both research information relating to Extension and that from some other related fields.

HIGHWAY SAFETY

Have you seen the booklet, Highway Safety, a Challenge to Rural Young People? We are suggesting that Mr. Lee Adkins, of the Automotive Safety Foundation, send a copy to you. This fine booklet was done in cooperation with the Rural Youth of the USA Conference and introduced at the October meetings.

NEW GIRL SCOUT APPOINTMENT

Miss Edith W. Conant was appointed director of the program department of the National Girl Scout Organization, January 1. She has had 35 years' association with Girl Scouting in various capacities. The department which Miss Conant will head is responsible for the maintenance of standards and development of activities and projects for more than a million and a half Girl Scouts

NATIONAL 4-H CLUB CAMP MOVIE

An attractive 10-minute motion picture film, The Hope of Tomorrow, has been produced by the Ford Tractor Division, based on the 1953 National 4-H Club Camp. We reviewed the film January 27 and feel that it is of high quality and would be useful for general showings in your States and counties. Prints may be borrowed by giving at least three weeks' notice and two alternate dates. Send communications to Ford Film Library, Tractor Division, Ford Motor Company, 2500 East Maple Road, Birmingham, Mich.

4-H CAMPING TO BE DISCUSSED

Persons interested in 4-H Club camping will have the opportunity to share experiences and discuss basic objectives and phases of 4-H camp programs at a conference on February 3.

4-H Club leaders will be among the kindred groups meeting during the National convention of the American Camping Association at the Hotel Statler in New York City.

NORTHEASTERN REGIONAL MEETING IN NEW YORK

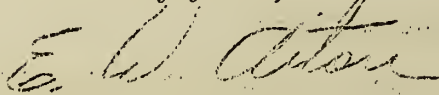
The State 4-H Club and YMW leaders of the Northeastern Region will be meeting in a 3-day conference in New York City February 9-10-11.

Under the general theme of Working With People the group will devote time to a study of urban club work, to consider the findings and implications of the Allerton Park YMW Conference and give some consideration to a phase of 4-H Club supervision. The directors and extension foresters of the Northeastern States will meet jointly with the State club leaders for a portion of the conference.

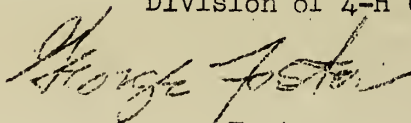
TALK BY ADMINISTRATOR FERGUSON

Enclosed is a significant talk given by Administrator Ferguson at the State 4-H Club Leaders' Meeting, National 4-H Club Congress, Chicago, December 1, 1953.

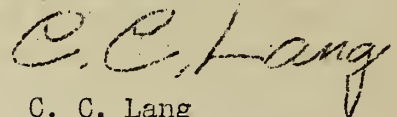
Sincerely yours,



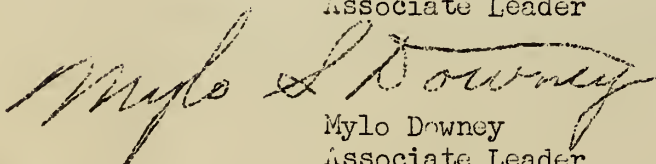
E. W. Aiton, Director
Division of 4-H Club and YMW Programs



George Foster
Associate Leader



C. C. Lang
Associate Leader



Mylo Downey
Associate Leader

Fern Shipley
Associate Leader

Enclosures.